

# FRIENDS OF THE FESTIVAL SPONSOR (\$500)

# Mill Creek Festival July 17 & 18, 2010

- As "Friends of the Festival Sponsor":
- You will be entitled to have a single booth space. (10' x 10') \*Upgrade to double booth for \$100 based on availability
  - You will have your logo listed on posters, programs, maps, advertisements and the festival Web site.
  - You will receive 2 tickets to the VIP Party.

Business Name: \_\_\_\_\_

Contact Name: First \_\_\_\_\_ Last \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Day \_\_\_\_\_ Evening \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Washington UBI # \_\_\_\_\_

Please check here if you plan to have a Booth Space? YES  NO  (Booth space requires proof of insurance)  
If yes, please submit accompanying booth space application, hold harmless agreement and proof of insurance.

### Rules, Regulations, Terms and Conditions:



- Schedule:**
- Load In TBD
  - Festival Hours TBD
  - Load Out TBD
- Booth Space:** See separate sponsor space application.
- Damage:** Sponsors may not damage the surface of the parking lot or lawn areas, by driving stakes, or other similar activities.
- Permits:** Sponsors are required to have, and are responsible for the following, if they are exhibiting or selling;
- A Washington State UBI number.  
(Sponsors are responsible for collecting and paying all applicable sales taxes.)
  - A Business License.
- Insurance:** Sponsors will provide the festival with a "Certificate of Insurance" for \$1,000,000. (one million dollars) naming the Mill Creek Business Association, and the City of Mill Creek as additional insured. It is the sponsor's responsibility to operate its areas in a safe and legal manner.  
*for booth*
- Restrictions:** No alcoholic beverages, loud music, excessive noise, or activities that the festival considers inappropriate will be allowed.
- Exclusivity:** It is agreed that sponsor does not have exclusive rights to any one product, service or item.
- Refunds:** Once this agreement has been signed and accepted, refunds will not be returned.

I HAVE READ THIS APPLICATION/AGREEMENT CAREFULLY. THE UNDERSIGNED AGREES TO ALL TERMS AND CONDITIONS WITHIN THIS DOCUMENT. Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Return this completed and signed agreement, along with a booth application and the hold harmless agreement, with a check for \$500 to.....





# Sponsor Booth Space Application 2010 Mill Creek Festival

Presented by  
The Mill Creek Business Association

A 2-Day Event • Saturday & Sunday, July 17 & 18 • Festival Hours: 11am to 6pm

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

Detailed Description of Business: \_\_\_\_\_

Booth Size Desired:      10'x10' ( )              10'x20' ( )              \*Insurance ( ) \$100 extra  
*(If no, proof of insurance is required)*

This is to certify that (Name) \_\_\_\_\_ of (Business) \_\_\_\_\_  
agrees to participate in the 2010 Mill Creek Festival and agrees to the following:

- Provide their own tents, tables, chairs, etc.
- To have their space manned during all festival hours.
- Have proof (copy of label) that the tent they are using is flame retardant.
- To sign and submit the "Hold Harmless" agreement.
- To submit a certificate of insurance\* for \$1,000,000 liability naming as the additional insured:  
City of Mill Creek and the Mill Creek Business Association or purchase optional insurance (see above).
- Not sell products at festival booth; services and contacts are permitted.
- Not to use drugs or alcoholic beverages.
- **No electricity will be supplied to commercial vendors.**
- Dismantling may not begin until the close of the festival on Sunday.
- Not to have any flammable liquid fuel equipment and to have a fire extinguisher on site.
- That it is the Mill Creek Festival committee's discretion to accept or reject any application.
- Cancellation requests must be made in writing. No refund will be made after June 1, 2010.

Please submit check, application, hold harmless agreement, certificate of insurance (unless being sent by insurance company) and 2 business cards.

Please make check payable to:  
**Mill Creek Business Association**  
**PMB 634**  
**13300 Bothell-Everett Highway**  
**Mill Creek, WA 98012**

For more information contact Kevin Giboney at  
(425) 745-3366 or email kevingiboney@allstate.com  
*View more information at [www.millcreekfestival.com](http://www.millcreekfestival.com)*

**2 weeks prior to festival you will receive a vendors welcome packet**

**\*Insurance**  
*All vendors must have liability insurance!  
If you have your own insurance,  
you need to submit a Certificate of  
Insurance for \$1,000,000 liability naming  
as the additional insured:  
City of Mill Creek & Mill Creek  
Business Association, if not you can  
purchase insurance for the days of the  
festival for an additional \$100.*

**Office Use Only**

App.	H.H.	Ins.	\$	W.P.	T.Y.	Health	Name:	#
							Business:	

# Release, Hold Harmless and Agreement Not to Sue



July 17 & 18, 2010

I **Must accompany application**  
*(Booth space requires proof of insurance)*

Select one:

- Artist
- Car Show
- Commercial
- Food
- Kidz Korner
- Non-Profit
- Pet Plaza
- Sponsor
- Other \_\_\_\_\_

I, \_\_\_\_\_ fully understand that my participation in the MILL CREEK FESTIVAL sponsored by the MILL CREEK BUSINESS ASSOCIATION, exposes me to the risk of personal injury, death or property damage. I hereby acknowledge that I am voluntarily participating in the MILL CREEK FESTIVAL and agree to assume any such risks.

I hereby release, discharge and agree not to sue the CITY OF MILL CREEK or the event sponsor for any injury, death or damage to or loss of personal property arising out of, or in connection with, my participation in the event.

In consideration for being permitted to participate in the event, I hereby agree, for myself, my heirs, administrators, executor and assigns, that I shall indemnify and hold harmless the CITY OF MILL CREEK and the event sponsor from any and all claims, demands actions or suits arising out of or in connections with my participation in the event.

I HAVE CAREFULLY READ THIS RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT IT IS A FULL RELEASE OF ALL LIABILITY AND SIGN IT ON MY OWN FREE WILL.

\_\_\_\_\_  
Name (Print Please)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian Signature if under age 18

\_\_\_\_\_  
Date